

To leverage a human approach grounded in data-driven insights, collaborative efforts and a passion for pushing the boundaries of creativity in the pursuit of purposeful design.

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References by request

EXPERIENCE

Contrast DesignWorks
Senior Designer (Freelance)
Aug 2023 – Present
Palo Alto, CA (Remote)

Tank Design
Senior Designer (Full-time)
Apr 2017 – April 2023
San Francisco, CA (Hybrid)

Tank Design
Associate Designer (Full-time)
Apr 2015 – Apr 2017
San Francisco, CA (On-site)

Landor Associates
Associate Designer (Full-time)
Sep 2013 – Apr 2015
San Francisco, CA (On-site)

Landor Associates
Design Intern (Full-time)
Jun 2013 – Aug 2013
San Francisco, CA (On-site)

ACHIEVEMENTS

- Collaborated with cross-functional teams to plan and execute successful client projects of all different scope sizes for clients such as **Ebay**, **Duckhorn Vineyards** and **Black & Decker**.
- Founding team member of Tank Design's San Francisco office. Facilitated the acquisition of California clientele by creating speculative design work and participating in pitch meetings with business development leads.
- Contributed significant design support for creative efforts including presentation deck design, brand design, digital experience, social media marketing, product design, print design, client workshops, UX research, naming, client/stakeholder communication, and internal communications.
- Collaborated with cross-functional teams to plan and execute successful client projects of all different scope sizes for clients such as **FedEx**, **Facebook**, **Google**, **ServiceNow** and **State Street**.
- Coordinated with outside agencies and vendors on large scale print projects and trade show executions.
- Exemplified meaningful understanding of visual layout, typography, color theory, photography selection, responsive design, UI design, ADA compliance and UX best practices.
- Contributed significant design support for creative efforts including presentation deck design, brand design, digital experience, brand activation and ideation, print design, and client/stakeholder communication.
- Collaborated with multi-disciplinary teams to plan and execute successful client projects of all different scope sizes for clients such as **Coors Light**, **Chevron**, **Sony**, **Diageo** and **QuickBooks**.
- Exemplified meaningful understanding of visual layout, typography, color theory, mood board creation and package design.

DESIGN ABILITY

Art Direction
Brand Identity
Digital Design
Illustration
Package Design
Print Design
Product Design
UI Design
UX Design
Visual Design

HARD SKILLS

After Effects
Figma
HTML/CSS
Illustrator
InDesign
Photoshop
Premiere Pro
Sketch

SOFT SKILLS

Active Listening
Adaptability
Client Interaction
Collaboration
Empathy
Giving Feedback
Mentorship
Presentation
Receiving Feedback
Teamwork
Time Management

EDUCATION

Academy of Art University
Bachelor of Fine Arts (BFA), Graphic Design
2008 – 2013
San Francisco, CA

